



# Sailing for Growth

## 2018 International Convention

Sons of Norway · Bloomington, MN

Please Join Us at the 2018  
International Convention..

# August 15th - 18th

at the new *Hyatt Regency Hotel*  
3200 East 81st Street (near Mall of America)

*Leadership Conference*

*US Bank Stadium Outing*

*Optional Day Trip to 2 sites*

*Two Banquets*

*Folk Art Exhibits*

*Silent Auctions*

and... *Shop at the hotel from a variety of Vendors*

*Plus a chance to renew friendships,  
share new ideas, conduct the business of  
the organization, and share our  
Nordic culture & heritage!*

*Be an important part of a growing, vital, resilient  
and relevant Organization - Sons of Norway*



**Sailing for Growth**  
2018 International Convention  
Sons of Norway · Bloomington, MN

2018 International Convention Committee

10728 Toledo Lane N

Brooklyn Park MN 55443



*In 2020, Sons of Norway will celebrate its 125<sup>th</sup>  
Anniversary. SofN is a dynamic organization  
focused on growth, vitality, energy, resilience  
& relevance. Nordics traditionally embrace  
adventure, a willingness to navigate  
unpredictable waters, & arrival at safe harbor.  
We choose to demonstrate our intent to be  
a vibrant presence today, tomorrow and beyond.*

## Sponsorship Opportunities

*Viking Sponsor - \$2,500 Event sponsor / US Bank Stadium  
Purple Club. Hosted & sponsored by D-1 Nordic Heritage Fund.*

*Thor Sponsor - **Unavailable** \$1,500 - Venue sponsor for Presidents'  
Reception @ Landmark Center, St. Paul.*

*Odin Sponsor - \$1,000 - Dessert sponsor at Saturday night  
Grand Banquet @ Hyatt Regency.*

*Loki Sponsor - \$500 - Entertainment sponsor for Grand Banquet  
on Saturday night.*

*Silent Auction Supporter - \$300 OR Coffee Break Supporter - \$250*

*OR be a Convention Booster and have your name in the  
convention program, or a Memorial Sponsor to honor your  
favorite Sons of Norway loved one.*



*You do not have to belong to SofN  
To attend this event!*

And for sure you will want attend the optional  
Wednesday Evening Tailgate Party at the home of the 2018  
Super Bowl in Minneapolis. It will be a grand evening in the  
beautiful Mystic Lake Purple Club, US Bank Stadium.

Behind the scenes tour available too...

*Optional Thursday Day Trip to Historic Fort Snelling &  
ASI (American Swedish Institute) via hosted bus.*



**Hyatt Regency  
Bloomington  
4-Star Hotel  
3200 East 81st Street  
(near Mall of America -  
MOA)  
952-922-1234 with  
shuttle service  
from Airport & to MOA**

Silent Auction - you or your lodge can donate an item for  
Convention Delegates and guests to bid.

Vendors - are invited to attend for your shopping pleasure from  
far and wide with their unique Nordic treasures.

Folk Art Exhibit & Competition - any Lodge member/delegate  
may bring their Folk Art to the Convention or send it with a  
Delegate. You can choose to **Exhibit** only or enter the item(s)  
for **Competition**. Registration forms & Guidelines will be avail-  
able on the [sofn.com/convention](http://sofn.com/convention) site after January 15, 2018.



***We look forward to welcoming you to our amazing  
Twin Cities. Come early or stay late to experience all we have  
to offer - while helping your organization, Sons of Norway,  
succeed in their mission to promote & preserve the heritage  
& culture of Norway, to celebrate our relationship with other  
Nordic countries & to provide quality insurance &  
financial products to its members.***

See you in Bloomington ~ Claudia Bomier & Diane Halvorson,  
Co-chairs, 2018 International Convention Committee  
[cebomier@gmail.com](mailto:cebomier@gmail.com) or [dshanokason@gmail.com](mailto:dshanokason@gmail.com)