

NEWS RELEASE

For Immediate Release

Contact: Rebecca Swanson Communications Manager Sons of Norway 612-821-4623 800-945-8851 rswanson@sofn.com

Tall Ships Journey Ends in Green Bay for Draken Harald Hårfagre.

UPDATE: August 04, 2016—Minneapolis— The Draken team has made the decision to end its Great Lakes voyage. However, Sons of Norway is pleased that through its fundraising efforts the Draken was able to continue its route to Bay City, Michigan, then on to Chicago and lastly to Green Bay, enabling thousands of people to increase their knowledge and appreciation of the history and culture of Norway.

Throughout Sons of Norway's involvement as fundraiser to cover pilot fees for the Draken's Great Lakes voyage, our mission to promote and preserve the heritage and culture of Norway has guided our actions. While during the course of the voyage issues arose outside of the scope of Sons of Norway's involvement, such as international law and pilotage fees, we remained solely focused on helping to bring the ship to as many people as possible.

All funds contributed to date will go the Draken as it proceeds to Green Bay. Because the Draken team has decided to end its Tall Ships journey in Green Bay, Sons of Norway will end its online fundraising campaign effective immediately. Sons of Norway deeply appreciates the strong outpouring of support and contributions that put wind in the Draken's sails for several ports and would like to thank all donors who invested in the Draken's journey.

To learn more: Draken Harald Hårfagre Press Release

About Sons of Norway

A financial services and international cultural organization headquartered in Minneapolis, Sons of Norway began with shared values and a simple promise of financial security when like-minded people came together to protect their families, celebrate their culture and strengthen their community. For more than 120 years, we've lived our mission to promote and preserve the heritage and culture of Norway, celebrate our relationships with other Nordic countries and provide quality insurance and financial products to our members. Now numbering more than 52,000, we play an active role in communities throughout North America and Norway.

Shared values. A simple promise. Sons of Norway. www.sonsofnorway.com

About the Foundation

The Sons of Norway Foundation celebrates culture and expands the horizons of our members by awarding scholarships and grants to promote the heritage and culture of Norway, and provides assistance to our members, lodges and their communities. To date the Foundation has distributed more than \$2.65 million in awards.



www.sonsofnorway.com/foundation

About Draken Harald Hårfagre drakenexpeditionamerica.com

###