



Shared Values. A Simple Promise.

NEWS RELEASE

For Immediate Release

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Sons of Norway: Community Support Allows the Draken Harald Hårfagre to Sail on to Chicago

UPDATE: 5:00 p.m. CST/July 19, 2016—Minneapolis—The charitable Foundation of Sons of Norway, a Minneapolis-based financial services and cultural organization, has learned that due to its fundraising now totaling more than \$54,000, the Draken Harald Hårfagre Viking ship will continue its voyage to Chicago as part of Tall Ships Challenge® Great Lakes 2016.

Statement from the Draken Harald Hårfagre: We are so grateful for all the people engaging in our efforts to continue our expedition in the Great Lakes. It is because of your generous donations we are able to continue! The fundraiser through Sons of Norway has been crucial in the decision to keep on sailing to Chicago. The struggle is not yet over; we still need to find a way to go further than Chicago. We still need your help.

With your continued support and donations, we know that reaching Green Bay and Duluth is now a possibility. Please help us sail further! To donate: www.sonsofnorway.com/draken.

Sons of Norway CEO Eivind Heiberg stated, “The generosity of Sons of Norway members, many other individuals and committed community partners to allow the Draken’s voyage to continue is an incredible testament to all who share our mission to promote and preserve the heritage and culture of Norway. Our endeavors to shine the spotlight on the Draken’s tour are of supreme importance to the thousands of people anticipating her arrival in Chicago, Green Bay, Duluth, Oswego, New York City and Mystic Seaport.”

Sons of Norway is committed to raising additional funds to help the Draken team accomplish their goals for the entire Great Lakes voyage, recognizing that thousands of people are anticipating its arrival at multiple Great Lakes ports this summer.

About Sons of Norway

Sons of Norway began with shared values and a simple promise of financial security when like-minded people came together to protect their families, celebrate their culture and strengthen their community. For more than 120 years, we've lived our mission to promote and preserve the heritage and culture of Norway, celebrate our relationships with other Nordic countries and provide quality insurance and financial products to our members. Now numbering more than 52,000, we play an active role in communities throughout North America and Norway.

Shared values. A simple promise. Sons of Norway.

www.sonsofnorway.com

About the Foundation

The Sons of Norway Foundation celebrates culture and expands the horizons of our members by awarding scholarships and grants to promote the heritage and culture of Norway, and provides assistance to our members, lodges and their communities. To date the Foundation has distributed more than \$2.65 million in awards.



Celebrating culture. Expanding horizons.

www.sonsofnorway.com/foundation

About Draken Harald Hårfagre

drakenexpeditionamerica.com

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