



Shared Values. A Simple Promise.

NEWS RELEASE

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Contact: Rebecca Swanson
Communications Manager
612-821-4623

Karl N. Hella Elected Sons of Norway International Director

MINNEAPOLIS – Sons of Norway announces the election of Karl N. Hella, Northfield, MN, to the position of District 1 Director. The election took place at Sons of Norway’s 2016 International Convention held last month in Tacoma, WA. Hella’s four-year board term begins immediately. District 1 includes the states of Minnesota, Iowa, Kansas, Nebraska, Oklahoma, South Dakota and Texas.

As District 1 Director, Hella will attend all international lodge meetings and work with other board members in shaping the goals of the organization. As a charter member of Nordmarka Lodge 1-585, where he currently serves as Membership Secretary and Editor, Hella brings extensive experience to the position. He served as President three times and as newsletter editor for 28 years. He also served as Secretary of District Lodge 1 from 2004-2012, as Counselor from 2013 to present, and was instrumental in revitalizing the Midsummer Celebration in the area. Hella looks forward to bringing a fresh, analytical eye to new proposals within the organization.

Nordmarka Lodge meets monthly for food, fellowship and fun learning about Norway, other Nordic countries and Americans of Nordic ancestry. Nordmarka members support the community by volunteering in schools, meals on wheels, the food shelf, caring for local highways, and marching in the Defeat of Jesse James Days parade.

Hella holds a BS from the Massachusetts Institute of Technology and a PhD from Washington University, St. Louis. He is former proprietor of AEIOU Consulting and taught economics at St. Olaf and Concordia Colleges. He leads the Financial Review Committee at St. John’s Church and serves on the Executive Board of American Legion Post 84.

Sons of Norway, a financial services and international cultural organization headquartered in Minneapolis, began with shared values and a simple promise of financial security when like-minded people came together to protect their families, celebrate their culture and strengthen their community.

For more than 120 years, we’ve lived our mission to promote and preserve the heritage and culture of Norway, celebrate our relationships with other Nordic countries and provide quality insurance and financial products to our members. Now more than 52,000 members strong, we play an active role in communities throughout North America and Norway.

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