



SONS OF
NORWAY

January, February, 2007

NEWSLETTER *Service*

Dear Lodge/District Editors:

We are pleased to provide the latest edition of the Newsletter Service. This complimentary service is printed six times each year and may be used as a supplement to your lodge newsletter. The Newsletter Service provides a variety of information, including current news and culture related articles. The Newsletter Service is also available on the Web at www.sonsofnorway.com, under the "Members Only" section. We hope you enjoy this issue and find its content to be beneficial.

Fraternally,

Eivind J. Heiberg
Fraternal Director

A Little in English...

Yes, we love Norwegian websites

Three of four Norwegian online shoppers prefer Norwegian merchants when they shop for goods or services on the internet, according to a study of about 4000 net-users.

"It is because of three relationships; familiarity in relation to content, language and net safety," says Gurli Høeg Ulverud information director for Eniro Norge, which completed the study.

70% think that it is important that a website's content is written in Norwegian and over half of the respondents thought that "Norwegian websites are safer than foreign ones.

More and more people are discovering that online shopping is both easy and cheaper. Nine out of ten of those asked in the study have looked for goods or services online in the last year. Eight of these think that it is important that the merchants are Norwegian. Also when considering seeking information, we Norwegians tend to choose websites that are written in Norwegian.

Litt på norsk...

Ja, vi elsker norske nettsider

Tre av fire norske netthandlere foretrekker norske leverandører når de handler varer eller tjenester på internett, det viser en undersøkelse blant 4000 nettbrukere.

Det er på grunn av tre forhold; nærhet i forhold til innholdet, språk og nettrygghet, sier Gurli Høeg Ulverud informasjonssjef i Eniro Norge, som har gjennomført undersøkelsen.

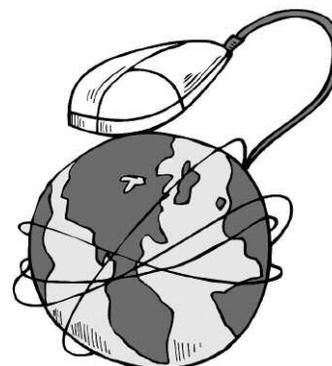
70 prosent mener det er viktig at nettsidene inneholder er skrevet på norsk, og over halvparten av respondentene mente at "norske nettsider er tryggere enn utenlandske".

Stadig flere oppdager at netthandel er både lett og at det er penger å spare. Ni av ti av de spurte i undersøkelsen har søkt etter varer og tjenester på nett det siste året. Åtte av disse mener det er viktig at leverandørene er norske. Også når det gjelder søk etter informasjon, foretrekker vi nordmenn fremdeles de nettsidene som er skrevet på norsk.

SONS OF NORWAY FINANCIAL PRODUCTS and SERVICES

- Estate Preservation
- Immediate Annuities
- Retirement Planning
- Universal Life
- Maximize Your Pension
- Level Term Insurance

For more information on the above topics, contact your Sons of Norway Financial Benefits Counselor.



King Harald's Story

The authorized biography of Norway's King Harald V was launched on Thursday, and became the center of a proverbial media frenzy. Former Aftenposten editor Per Egil Hegge received the weighty honor of writing the book, "Harald V", which reveals a private look at the reigning king's life.

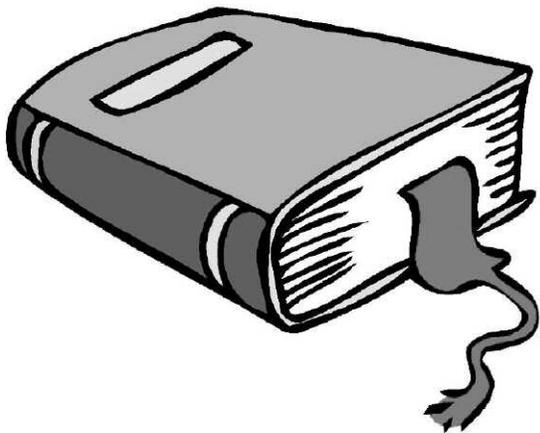
Hegge has worked for the past two years on the biography, speaking repeatedly to King Harald V and interviewing all the adult members of the Norwegian royal family. The work also focuses on the monarchy and its situation in a modern society.

Hegge has had access to previously secret archives and private photographs. He has been allowed to select images from Queen Sonja's private album, and Aftenposten photographer Rolf M. Aagard is the book's illustration editor.

The book has been released by one of Norway's major publishing houses, Damm.

Hegge called the project "very exciting, and it has been difficult", when Damm announced the title in their autumn list. The coverage of the drama behind King Harald's wedding to Sonja, and the similar tale of Crown Prince Haakon's decision to choose a controversial bride, featured prominently in first reports of the book.

*Aftenposten's Norwegian reporter
Elisabeth Rodum
Aftenposten English Web Desk*



Matlyst Monthly

Herring Burgers



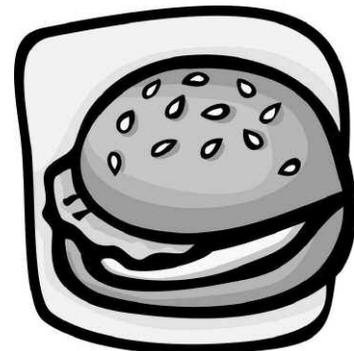
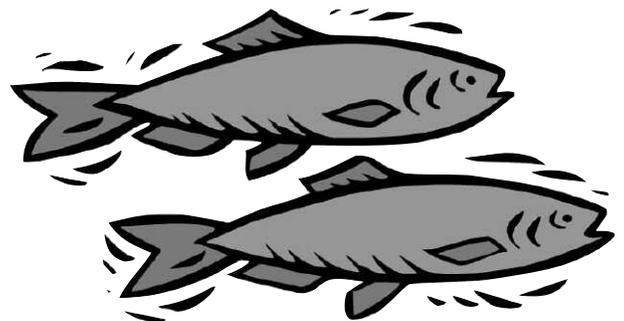
Ingredients:

- 1 2/3 pounds fresh herring
- 7 ounces (or 1 large) boiled potato
- 3/3 teaspoon potato starch
- 2 cups fish stock
- margarine or butter

Clean, fillet, wash and dry the herring. Grind the fish once, then grind with the potatoes. Stir in salt and potato starch. Gradually add fish stock.

Form round burgers and fry in margarine 2 minutes per side

Serve with fried onions, browned butter and vegetables.



A little in English...

Accusing bunadworld.com

Norges Husflidlag is reporting the company Bunadworld.com which sells bunads on the internet.

Bunadworld.com, a Norwegian company, works with a Chinese factory and offers customers bunads for lower prices than those offered by Norges Husflidlag. Norges Husflidlag says that Bunadworld.com is using pictures from Husflidens website.

“We think bunadworld.com is doing misleading marketing when they use our pictures on their websites. Bunadworld.com has never asked to use our pictures,” says Tove Gulsvik, CEO of Norges Husflidlag.

Norges Husflidlag has retained a lawyer in the case and the accusation will be filed shortly.

By Jonas Mjaaland

Litt på norsk...

Anmelder bunadworld.com

Norges Husflidlag anmelder firmaet bunadworld.com som selger bunader på internett.

Det norske firmaet bunadworld.com samarbeider tett med en kinesisk fabrikk og tilbyr kunder bunader til lavere priser som tilbys av Norges Husflidlag. Norges Husflidlag sier at bunadworld.com bruker bilder fra Husflidens nettside.

- Vi mener bunadworld.com driver villedene markedsføring når de bruker våre bilder på sine internettsider. Bunadworld.com har heller aldri spurt om å få bruke bildene våre, sier administrerende direktør i Norges Husflidlag, Tove Gulsvik.

Norges Husflidlag har satt advokat på saken og en anmeldelsen blir levert i løpet av kort tid.

Av: Jonas Mjaaland

CHILDREN'S LIFE INSURANCE VIKING 23

One-time payment of \$300 or \$550 that provides increasing term coverage reaching \$25,000 or \$50,000 respectively.

*A great gift idea
for grandchildren.*

For more information on our Viking 23, contact your Sons of Norway Financial Benefits Counselor.



Sensational Viking Find

The grave of a wealthy Viking farmer, buried with his horse, sword, spear and shield, has been found in Orkdal. Last week archeologists from Trondheim made a sensational discovery - a complete Viking grave at Kvam Farm at Fannrem in South-Trøndelag County.

The preliminary investigation only revealed cooking pits and scattered postholes, so finding a funeral pyre at the site proved to be an enormous surprise, the Science Museum reported on its web site.

The farmer was found buried with a double-edged sword, a large spearhead, a shield stud, a bell and a whetstone. Animal teeth were also found at the spot, most likely horse teeth.

The bell was most likely hung on the horse, and it still sounded, a thousand years after its interment with horse and farmer.

The remains of pelvic bone in the ashes indicate that the man was cremated before being placed in the grave and archeologist Preben Rønne from the Science Museum told Aftenposten.no that this appears to have been a wealthy man.

"It indicates that the man we have found had quite high status. If one can afford to bury the man, slaughter his horse and bury it with the owner and all his possessions, then he was a man of means," Rønne said.

"This is a sensational find in local terms. It isn't the Oseberg Ship, but it tells what a local chieftain took with him to his burial. Norway is rich with finds from Viking times but in central Norway such a find is very unusual," Rønne said.

The artifacts are now undergoing preservation and Rønne estimates that it will be several years before they are ready.



District Happenings Pages Wants Your Submissions!

Understanding Digital Photos

Do you have digital photos that you would like to submit but don't know if your files are large enough? One good rule is to shoot your photos at at large size. Most digital cameras have a few different file sizes to choose from. Before taking photos of a special lodge event, familiarize yourself with this particular setting.

Most digital cameras save photos at 72 dpi (dots per inch). Cameras also have different size settings that are saved in pixel format. For instance, a file size of 2048 pixels by 1536 pixels at 72 dpi is a fairly large setting. This setting is perfect for photo submissions to your district publicity director.

We would love to see vibrant and active photos of lodge events, cultural skills and performances.

Photos with small groups of people work better than large groups of people. If you notice that the quality of the photo is questionable because of blurred images or other concerns, ask another lodge member if they've taken any photos of the same event.

If you have further questions about digital photo submissions or digital camera settings, please contact you district publicity director or call Jessica Gleason at Sons of Norway Headquarters at 1-800-945-8851.

