



Shared Values. A Simple Promise.

NEWS RELEASE

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Marci Larson Elected Sons of Norway International Secretary

MINNEAPOLIS – Marci Larson, Jacksonville, FL, was elected International Secretary at Sons of Norway’s 2016 International Convention held in Tacoma, WA, Aug. 21 - 28. A third-generation Sons of Norway member, Larson has served the organization in many capacities, most recently as District 3 International Director.

Larson also served as District 3 Secretary and participated on numerous committees, including Co-chair of the Sons of Norway 2014 International Convention held in Jacksonville. At her local Gateway to Florida Lodge 3-541, Larson has served as President, Vice President, Financial Secretary, Cultural Director and Communication Vice President.

As International Secretary, Larson aims to contribute to the decision making process to help Sons of Norway achieve its governance and membership goals. She brings extensive experience from outside the organization as Public Affairs Manager for the North Florida Transportation Planning Organization, Jacksonville, where she handles strategic communication and public outreach. She is the recipient of several of Amtrak’s President’s Achievement Awards and has achieved designations of Accredited Business Communicator, International Association of Business Communicators and Able Toastmaster, Toastmasters International.

Larson received a Bachelor of Arts from the University of North Dakota and has completed Graduate course work at American University, Washington, D.C.

Sons of Norway, a financial services and international cultural organization headquartered in Minneapolis, began with shared values and a simple promise of financial security when like-minded people came together to protect their families, celebrate their culture and strengthen their community.

For more than 120 years, we’ve lived our mission to promote and preserve the heritage and culture of Norway, celebrate our relationships with other Nordic countries and provide quality insurance and financial products to our members. Now more than 52,000 members strong, we play an active role in communities throughout North America and Norway.

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