



**SONS OF
NORWAY**

www.sonsofnorway.com

Publicize your lodge and gain new members with a Lodge Brochure.

Your lodge can gain new members if people in your community know who you are, what you do and where your lodge meets. The Sons of Norway Communications staff will help your membership drive efforts by making a brochure containing general information about Sons of Norway and specific information on your lodge!

You supply us with the details and we will send you a master copy, ready for you to take to your local quick-print or photocopy shop to order as many copies as you wish.

Return your completed Lodge Fact Sheet to the Communications Department. Describe your lodge in short paragraphs. Include information about your typical lodge meetings, where and when they meet, general information about your lodge (number of members, when the lodge was instituted) and the major social events of the year. Don't worry if you are no Hemingway; we will polish your prose if necessary.

For example, you would write:

"Troll Lodge has been carrying on the Norwegian tradition in Hometown since 1930. The 150 members range in age from 17 to 103, all sharing the same bond of heritage and interest in the Norwegian culture.

"Our lodge meets at 7:30 p.m. on the first Tuesday of the month at the Elks Club, 123 Ash Street, Hometown.

"A short business meeting is followed by a program—anything from folkdance demonstrations to Norwegian Trivia Contests. The evening concludes in fellowship and refreshments.

"Of all the activities and volunteer projects we do, Troll Lodge is probably most famous for its yearly 'Lutefisk for Luther' fund raiser, which has netted \$4,000 a year for the local Lutheran Retirement Home. No stomach ever forgets it!"

If your lodge has a logo or specific artwork work you use in your letterhead, include a "clean" copy and we can incorporate it into your brochure (**we cannot use photographs**).

Be sure to include a list of your yearly social events and community involvement projects. Also give your name and daytime phone number in case we have any questions.

The brochure contains a coupon for the prospective member to fill out to request more information. He or she sends this to the International Headquarters, and we will send it to the lodge vice president for follow-up contact.

Submit a one-time fee of \$75

Please allow at least 3–4 weeks for processing.

Lodge Fact Sheet

Send to Sons of Norway, 1455 W. Lake St., Minneapolis, MN 55408

Your lodge—institution date, approximate number of members, other general information

Lodge meetings—place, date, typical activities

Briefly describe outstanding activity or event:

List yearly activities, socials, community projects:

Contact name and daytime phone number:

Signed: Date: