



**SONS of
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NEWS RELEASE

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Sons of Norway Appoints Oberg Chief Financial Officer

MINNEAPOLIS, Minn., Aug. 7, 2018 – Sons of Norway welcomes the addition of Chief Financial Officer Erica Oberg to our leadership team. Ms. Oberg will direct financial operations and will report to Chief Operating Officer Christopher Pinkerton.

“We are thrilled that Erica has joined Sons of Norway in a new position as Chief Financial Officer,” said Pinkerton. “Her depth of experience and solid track record as a CFO within the insurance industry will serve Sons of Norway well. We’ll look to Erica to set the vision and direction for the financial well-being of our company for the long term.”

Oberg will be responsible for strategic financial analysis and planning, financial modeling, budgeting, reporting and risk analysis. Erica will also serve as the enterprise Risk Management Officer for the company.

Most recently Oberg served as the CFO of Degree of Honor Protective Association, a fraternal benefit organization similar to Sons of Norway. Erica earned an MBA from Metropolitan State University and holds an undergraduate degree in accounting from National American University.

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Sons of Norway, a financial services and international cultural organization headquartered in Minneapolis, began with shared values and a simple promise of financial security when like-minded people came together to protect their families, celebrate their culture and strengthen their community.

For more than 120 years, we’ve lived our mission to promote and preserve the heritage and culture of Norway, celebrate our relationships with other Nordic countries and provide quality insurance and financial products to our members. Now 50,000 members strong, we play an active role in communities throughout North America and Norway.