



# 2020 International Folk Art Competition & Exhibition

## Greetings, Artists!

Sons of Norway invites all members to participate in the 2020 International Folk Art Exhibition & Competition—where you are encouraged to display your skills at Sons of Norway’s largest folk art event as part of the International Convention in **Norway August 19-23**.

Members can choose to compete, exhibit or both, and everyone who enters will receive a certificate of participation. Members who choose to compete could win a variety of awards including First, Second and Third place ribbons as well as the People’s Choice award and the Best in Show award for the judges’ favorite item.

This guide will take you step-by-step through all the rules and procedures for entering your work. **Because space is limited, pre-registration is the only way to guarantee that your item will be included in the event.** To pre-register, please submit all materials to Sons of Norway Headquarters by Wednesday, **July 18, 2020**.

**Please note that it is not possible to send your items through the mail to the convention site.** If you cannot bring your item yourself, please contact a delegate from your district and ask them to bring your items to the convention. To find out who your district delegates are, contact your district president.

Completed registration paperwork and questions may be directed to:

**Jenna Voth**  
**Corporate Affairs Coordinator**  
jvoth@sofn.com  
612-821-4640

[www.sonsofnorway.com/international\\_convention](http://www.sonsofnorway.com/international_convention)

# Rules

## Entering the Contest

- Participants must be current Sons of Norway members
- It is not necessary to attend the convention in order to participate in the Folk Art Exhibition & Competition. If you will not be attending, you may send your work along with a delegate from your lodge or district. **DO NOT send your artwork to Sons of Norway Headquarters.**
- Space for this year's event is limited. In the event that there are more items than there is space to display them, preregistered items will be given priority.
- On-site registration and item drop-off will take place on August 19 from 8:30AM-4PM and August 20 from 7:30AM-12:00PM.
- Each item must have an identification label (page 8 of this guide).
- Entries must fall into one of the following categories and be characteristically Norwegian. (See detailed category descriptions below, page 7.)
  - Rosemaling
  - Norwegian weaving
  - Hardanger embroidery (by hand only)
  - Norwegian themed needlework (e.g. klostर्सøm, diamantsøm and other traditional needlework)
  - Hand knitting w/Norwegian design
  - Crocheting and tatting
  - Figure carving w/Norwegian theme using hand tools only
  - Relief carving w/Norwegian theme using hand tools only
  - Chip carving using hand tools
  - Bentwood using hand tools
  - Photography
  - Painting
  - Other w/ Norwegian theme (Nålbinding, Knife-making, Stained Glass, Kolrosing, etc.)
- There are three classes for each category:
  - **Adult professional** including instructors of the craft and persons who sell their work
  - **Adult amateur** those who engage in a given craft activity as a pastime / hobby and do not sell their work
  - **Heritage** members 15 years old and under.
- All items submitted must be made by the registered person.

- All items must have been finished within the past two years (Sept. 2018 – Aug. 2020).
- A member is allowed to enter a maximum of two items per category.
- All items must be delivered on site to the Convention Folk Art Committee by 12:00PM on August 20.
- Members who do not wish to compete may enter their items for exhibition only. Do so by indicating on your Registration Form (page 5).

### **Artist's signature**

- All work should be discreetly signed so judges do not know which item is from whom.
- Rosemalers and wood carvers may sign their objects on the back side only – these signatures will be concealed during the judging.
- Paintings that have the artist's signature on the front will have tape placed over the name and will be at the artist's risk.

### **Selling of Exhibited Items**

- Purchases can be made directly between artist and buyer. Sons of Norway cannot be involved in the buying and selling of artwork.

### **Prizes**

The judges will award:

- First, Second and Third Place ribbons for each competitive category as the judges see fit.
- One People's Choice award, chosen by popular vote
- One Best in Show award, chosen by the judges

# How to Register

Follow these four steps to register for the Sons of Norway International Folk Art Exhibition & Competition. If you have any questions about registration, please contact Corporate Affairs Coordinator Jenna Voth at 612-821-4640 or by email at [jvoth@sofn.com](mailto:jvoth@sofn.com).

1. Complete the Registration Form and Waiver of Responsibility below.
2. Send your **registration form** (page 5) and **waiver** (page 6) by email to [jvoth@sofn.com](mailto:jvoth@sofn.com) or by mail to:  
Sons of Norway  
Attn: International Folk Art Exhibition & Competition  
1455 West Lake Street  
Minneapolis, MN 55408 USA
3. Complete the **identification label** (page 7) included with this guide.
  - Fill out one ID label per item that you are entering
  - Attach the ID label directly to the item
  - When arriving to the convention, **bring your item and ID label together**
    - DO NOT send your ID label to Sons of Norway Headquarters.
4. Bring your item or send it with a delegate to the International Folk Art Exhibition & Competition. **DO NOT send your artwork to Sons of Norway Headquarters.**

## Disclaimer:

- **Because space is limited, preregistration is the only way to guarantee that your item will be included in the event.** However, if there is room you can register on-site during the scheduled delivery times.
- If you will not be attending the Convention, ask a delegate from your lodge or district to take your item(s) to the convention on your behalf. To find out who your district's delegates are, contact your district president.

# Registration Form

**Please complete form and email or mail to:**

Jenna Voth at [jvoth@sofn.com](mailto:jvoth@sofn.com)

Sons of Norway  
Attn: International Folk Art Exhibition & Competition  
1455 West Lake Street  
Minneapolis, MN 55408 USA

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ ST: \_\_\_\_\_ Zip/Postal: \_\_\_\_\_ Country: \_\_\_\_\_

Telephone: (     ) \_\_\_\_\_ E-mail: \_\_\_\_\_

Membership #: \_\_\_\_\_ Dist. # \_\_\_\_\_ Lodge # \_\_\_\_\_

**Category** (Rosemaling, Knitting, etc.): \_\_\_\_\_

**Class** (Adult professional, Adult amateur, Heritage): \_\_\_\_\_

**Description of item** (e.g. Bowl, red, 7"dia): \_\_\_\_\_

**Enter item for:** [  ] Competition [  ] Exhibition only

**Category** (Rosemaling, Knitting, etc.): \_\_\_\_\_

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## Waiver of Responsibility

I, the undersigned, hereby acknowledge that Sons of Norway and its representative personnel (including, but not limited to Headquarters staff, lodge/district people) shall not be held liable for damage or loss of the item(s) I am entering in the Sons of Norway International Convention Folk Art Exhibition/Competition. I do hereby waive any claim against Sons of Norway, and its representative personnel, for any damage, breakage, marring, scratching or other losses which may occur to the item(s) I enter in the Sons of Norway International Folk Art Exhibition/Competition.

Date: \_\_\_\_\_

Signature of Artist: \_\_\_\_\_

Item: \_\_\_\_\_

Item: \_\_\_\_\_

Item: \_\_\_\_\_

Item: \_\_\_\_\_

<b>Category</b>	<b>Description</b>	<b>Cultural Skills Eligible – See the Sons of Norway website for more information</b>
<b>Rosemaling</b>	Norwegian decorative painting. Floral like designs typically on wood.	✓
<b>Weaving (Norwegian)</b>	A method by which yarn or thread is interlaced to form a fabric or cloth.	✓
<b>Hardanger Embroidery (by hand only)</b>	A traditional form of decorative Norwegian needlework, also called hardangersøm. Typically used with white thread on white cloth and counted thread and drawn thread work.	✓
<b>Needlework (Norwegian design)</b>	Decorative style sewing and textile arts that feature Norwegian themes. “Klostersøm, diamanstøm”	
<b>Knitting (Norwegian design)</b>	Yarn is used to create a cloth product—most specifically with a Norwegian design or theme (i.e. mittens, sweater etc.)	✓
<b>Crocheting and Tatting</b>	The process of creating fabric from yarn or thread with a crochet hook. Tatting makes loops and knots to commonly create lace.	
<b>Figure Carving (Norwegian theme)</b>	Use hand tools to create smaller figures such as humans, animals or geometric designs.	✓
<b>Relief Carving (Norwegian theme)</b>	Using hand tools such as chisels, gouges and mallets, carve pictures and designs on flat wooden panels.	✓
<b>Chip Carving</b>	Using hand tools, remove small chips of wood from a flat surface in free form or geometric style patterns.	✓
<b>Bentwood</b>	Using hand tools, objects are made by wetting and bending wood to create curved patterns used for chairs and other items.	
<b>Photography (Norwegian theme)</b>	Photos taken by the registrant should be Norwegian associated in some way and be presented in a professional way.	
<b>Painting</b>	Norwegian theme is encouraged; any style of painting is welcome and should be presented in a professional way.	
<b>Other</b>	Items not mentioned in any of the above categories (i.e. stained glass, kolrosing, knife making, skinnfeller, etc.)	

Complete one label for each item you are entering into the Folk Art Exhibition & Competition.  
Bring these with you to convention – do not mail these with your registration forms.

**IDENTIFICATION LABEL # \_\_\_\_\_**

For Staff use only

1. Category (e.g. Rosemaling, Knitting, etc.):

2. Class (Adult professional, Adult amateur, Heritage):

3. Descrip. of item (e.g. Bowl, red 7" dia.):

4. Enter item as:

- Exhibition  
 Competition

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Before Judging **Fold Here**

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ ST \_\_\_ Zip \_\_\_\_\_

Telephone ( ) \_\_\_\_\_

Dist# \_\_\_\_\_ Lodge # \_\_\_\_\_

Before Judging **Fold Here**

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ ST \_\_\_ Zip \_\_\_\_\_

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