

# Heritage of the Future Campaign

Honoring our past and embracing our future

The Sons of Norway Foundation was started in 1966 to share and preserve Nordic heritage, to positively affect our members' lives, and to make Sons of Norway communities better places to live. The Foundation supports these goals through scholarships and cultural exchange opportunities, providing humanitarian aid to members and children in need, and funding community programs that celebrate Norwegian heritage and culture.



# **Opportunities Available:**

### **Fireplace Area**

Reserved in Memory of Rigmor Hansen



The fireplace entry is the focal point of the new headquarters, visible from bustling Lake Street and immediately when visitors enter the building. With high ceilings and a collection of Norwegian artifacts and Sons of Norway memorabilia, this is a prominent meeting place and informational vestibule for Sons of Norway staff and visitors.

## The Library | \$75,000



The Library houses a collection of Norwegian literature and cross-cultural information and is open to any visitor to Sons of Norway.

# Park View Conference Room | \$50,000



The Park View Conference Room boasts high ceilings, a great view of the building's courtyard and a stylized Selbu rose design on the wall.

# **Board Room** | \$100,000



Right in the center of the new building, the large Board Room holds important meetings for the International Board, Foundation Board of Governors and Sons of Norway staff and houses our collection of Scandinavian flags.

# Presidents' Conference Room | \$50,000



The Presidents' Conference Room houses portraits of all past Sons of Norway International Presidents and holds smaller meetings for staff and visitors to Sons of Norway Headquarters.

# Kitchen | \$50,000



This full kitchen adjacent to the board room is where Sons of Norway staff and visitors prepare and share delicious Norwegian delicacies for meetings, events or just to share.

# **Opportunities Available:**

### Fireplace | \$15,000



The fireplace is perhaps the most striking feature in the new building and features granite sourced from Norway.

# Nisse (Gnome) Room | \$15,000



This unique miniature room is perfect for staff and guests to take a quick phone or video call, collect their thoughts or enjoy the small artifacts in the room.

# Sitting Area at Lower Front Staircase (plaque opportunity)



The dining space on Lake Street boasts the best way to view the busy streets of Uptown Minneapolis, and as a bonus serves as the main event space for larger gatherings at the new Headquarters. A spot most eyes in the building will be sure to pass by!

# Art Hallway | \$15,000



The Art Hallway features an installation of Nordic inspired art and Nordic artists. The gallery is visible to all visitors with information on each piece and the artists.

# Kaffe Break Area | \$15,000



A prominent space for visitors waiting for a meeting to start or for staff gathering around the proverbial "water cooler", the coffee break area is directly behind the receptionist area and a great spot to relax and drink your kaffe.

# Foyer Benches (plaque opportunity)



Located in the vestibule of the main entrance to the Sons of Norway Headquarters, two benches offer a prime and affordable opportunity to stake your claim on the new building right when visitors enter.

\*Note these are physical space naming opportunities. The Sons of Norway Foundation offers other naming opportunities for scholarship funds, endowment gifts and more.