

May 20, 2022

International Nominating Committee:

I am applying for the position of Treasurer of the Sons of Norway International Board for the 2022 – 2024 Biennium.

My background and qualifications for this position are:

Currently serve as a Director on the Sons of Norway International Board and Chair of the Audit Committee of the Sons of Norway Foundation.

I have been employed in the life insurance industry in actuarial roles for over 40 years. My last position was as Actuary for Sons of Norway for 25 years, retiring in May 2020. At Sons of Norway my main responsibilities were in financial reporting & analysis and product development. I was also involved with strategic planning, compliance and managing in force products. During my time at working at Sons of Norway I worked closely with all other areas of the company including the fraternal area. I also have experience working with state insurance department regulators.

I am a member of the American Academy of Actuaries and a Fellow of the Society of Actuaries. These two organizations are the main professional and educational organizations for actuaries in the United States.

I am currently a member of Draxten Lodge in Minneapolis and a past president of the lodge. I believe that my experiences make me a qualified applicant for the position of Treasurer on the International Board of Sons of Norway. I will work to the best of my ability to continue the work of past Boards to make Sons of Norway a strong fraternal benefit society in both the insurance and fraternal operations into the future.

Sincerely,

A handwritten signature in cursive script, appearing to read "Dean P. Sells".

**Sons of Norway  
International Candidate Leadership Application -2022**

*(Please feel free to provide information on a separate sheet and/or attach a resume)*

Name \_\_\_\_\_ Dean Stiller  
 Address \_\_\_\_\_  
 City State MN Zip  
 Phone ( XXX ) XXX-XXXX \_\_\_\_\_  
 Email address \_\_\_\_\_

**International Candidate For Leadership Position**

**International Officer or Director  
(please specify\*)**

**Treasurer - IBOD**

**\* Please fill in the blank specifying the district office for which you are a candidate.**

**1. Required Qualifications**

The following are mandatory candidate requirements:

- Eighteen (18) years of age or older
- Sons of Norway Benefit Member

**2. Yes X No \_\_\_\_\_** I understand the job description, expectations of performance, and the time commitment necessary to carry out the duties of this office.

**Instructions:** Complete this application online and send to the chair of your district nominating committee within 30 days of the District Lodge meeting. Please provide the specific information and detail requested below.

**3. Education**

High School	Wayzata Sr High, Wayzata, MN	Diploma/Degree	_____
Community College	_____	Diploma/Degree	_____
University/College	St. John's University, Collegeville, MN	Diploma/Degree	BA in Mathematics
Other	_____		_____

**4. General Knowledge Levels**

Please indicate your level of skills, experiences, competencies and background for each of the following areas. Note that this is a general assessment and that each Board Officer is not required to have all of these skills:

	<u>None</u>	<u>Some</u>	<u>Substantial</u>
A. Accounting/Audit	_____	_____	_X_
B. Actuarial	_____	_____	_X_
C. Legal	_____	_X_	_____
D. Investment	_____	_X_	_____
E. Insurance Management	_____	_____	_X_
F. Corporate Management/Governance	_____	_____	_X_
G. Marketing and Communications	_____	_X_	_____
H. Strategic Planning	_____	_____	_X_
I. Technology Skills (Internet/Social Media)	_____	_X_	_____
J. Human Resources	_X_	_____	_____
K. Community service/volunteering	_____	_X_	_____
L. Fraternal Benefit System	_____	_____	_X_

**5. Employment History**

Employed \_\_\_\_\_ Retired-  (please select one)

Please provide details of your current or former employment:

- A. Employer: Consultant from 5/20 to 5/22 Position Actuarial Work
- Employer: Sons of Norway from 12/96 to 5/20 Position Actuary
- Employer: \_\_\_\_\_ from \_\_\_\_\_ to \_\_\_\_\_ Position \_\_\_\_\_
- Employer: \_\_\_\_\_ from \_\_\_\_\_ to \_\_\_\_\_ Position \_\_\_\_\_

B. Please describe any of the following from your work experience:

- Leadership \_\_\_\_\_
- Travel \_\_\_\_\_
- Written communications \_\_\_\_\_
- Verbal communications (speaking, training) \_\_\_\_\_

**6. Licensing**

List all professional, occupational or vocational licenses (including whether you are a licensed insurance agent)

- License \_\_\_\_\_ License \_\_\_\_\_
- License \_\_\_\_\_ License \_\_\_\_\_

**7. Organizational Membership and Leadership**

List all community and professional organizations with which you are currently or were a member and list leadership any roles:

- Organization: Society of Actuaries Leadership role/s None
- Organization: American Academy of Actuaries Leadership role/s None
- Organization: American Fraternal Alliance Leadership role/s Past Chair – Actuary Section
- Organization: Donneybrook Farm Home Owners Assn Leadership role: Past Treasurer

**8. Sons of Norway Lodge Membership and Leadership**

Lodge: Draxten City: Minneapolis State: MN from 7/98 to current

Lodge \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ form \_\_\_\_\_ to \_\_\_\_\_

What lodge leadership positions have you held?

- A. Lodge President

**9. Sons of Norway District Leadership**

What district leadership positions have you held? None

## 10. Sons of Norway International Leadership

What international leadership positions have you held?

A. International Director: 2021 - 2022

## 11. Reasons for Your Interest in this International Leadership Position

What skills, experiences, education, expertise and background do you bring as a candidate for this position on the International Board? Regarding #4. General Knowledge Levels, for any of the knowledge levels you identified as 'substantial', please provide details:

I have been employed in the life insurance industry for over 40 years. During this time, I have held actuarial positions in a number of companies including the position of Actuary for Sons of Norway for the last 25 years. I retired from full time work with Sons of Norway in the spring of 2020.

These positions have provided be with extensive knowledge of life insurance products and the operations of life insurance companies and fraternal benefit societies. During my time with Sons of Norway my main responsibilities were in financial reporting & analysis and development of life insurance products. As part of Senior Management of Sons of Norway, I worked with the rest of the management team and the Board of Directors in the areas of Insurance Management, Corporate Management & Governance and Strategic Planning.

I have worked with state insurance regulators regarding company management. I have also worked directly with insurance agents providing them both product knowledge and specific information for a client.

I have worked on various fraternal projects including dues and the Viking magazine

We are making an addition to the Application:

Please provide a one-page cover letter in which you describe how your background will be an asset to the governance of a fraternal life insurance company.
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If you are a candidate for International President, Vice President, Secretary, or Treasurer, also briefly describe your competencies for that office.

Your letter will be attached to the front of your candidate application that is provided to the District and International delegates. Let's be uniform: use Times New Roman - font 11.

You are likely aware of the Minnesota audit and the feedback we received concerning "enhancement of the quality of its [SON] board" members with financial, accounting, business ownership/management, executive leadership, etc., experience/backgrounds. This is now a key issue that state insurance departments look at as they regulate insurance companies and financial institutions such as Sons of Norway.

The state of California, along with numerous other states, is now requiring a Corporate Governance Annual Disclosure (CGAD) of board qualifications, how the board is organized (committees), and how the board governs. This annual filing is soon expected to be a requirement in our domiciled state of Minnesota.

This cover letter is about your education and professional experience that qualifies you for this position.

If you have any questions, please contact a member of the International Nominating Committee.

Gloria Benazic - gloriabenazic@shaw.ca

Ken Johnson - ken.johnson@sofnboard.com

Jon Tehven - tehven@msn.com